

ONE!

MORE YOU LOOK...
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MEADOWBROOK ESTATES

QUALITY HOMES BUILT BY
E. TEICHEIRA & SONS

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PROUDLY PRESENT
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Just North of A.B.R.

- A Complete Planned Community
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- COMMUNITY CENTER
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- PARK - PLAYGROUND
- SHOPPING - SCHOOLS
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NEWLY DESIGNED MODELS

In Unit 7 Daily Noon
"Til 7 p.m. (except Thurs.)

For Maximum Family Enjoyment"

HIDDEN VALLEY ESTATES

FINAL CLOSEOUT *
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DIAL FOR THIS WEEKEND!

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INCLUDES ALL FEATURES

\$27,900

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\$29,450 to \$30,500

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PRAYER FOR TODAY

Our Father in heaven, when we are so distressed because of today's news, turn our minds from outer events to inner values. Hear our prayer for our country and for those whom we have placed in positions of influence and authority. Hear us, too, when we pray for the people of the world. Remove the lusts, fears, and jealousies that divide us and make for discord, through Jesus Christ, our Lord Amen.

—Dudley Strain, Lubbock, Texas, minister, First Christian Church.

EDITORIALS

Word From Viewers

If any producers, writers or sponsors of television programs happened to be tuned in to channel—page nine of The Christian Science Monitor one day not so long ago, they may not have been too happy with what they were seeing in the paper.

What they were seeing was a full page of comments and views which took them at least some of the public isn't too happy with what it is seeing on television.

The Monitor had asked its readers to send in their reactions to television programs, commercials and the way our airwaves are being used in general.

The editors tabulated responses from 1,000 readers in 48 states. The results:

- Sixty-seven per cent of those responding want a broader range of program selection. Only 2 per cent do not. The remaining 31 per cent didn't care to comment.
- Sixty-five per cent would be willing to pay a small extra tax on television sets to help finance broader programming.
- Fifty per cent do not favor the present television system financed by advertisers. Twelve per cent do.
- Seventy-two per cent find television commercials annoying. Three per cent don't.
- Sixty-four per cent believe commercials aren't useful. Five per cent aren't too finicky.
- Sixty per cent say commercials are too frequent. Two per cent don't mind.
- Sixty per cent do not find commercials entertaining. Nine per cent do.
- Forty-six per cent brand commercials as "intolerable." Sixteen per cent can tolerate them.

The comments ranged all the way from highly hostile to mildly disgusted to just plain bored. Some viewers had kind words for programs and commercials. But others:

"Commercial TV is an outrage."

"So wonderful a potential, so miserable a reality."

"A bombardment of drivel."

"Intellectual garbage."

"While dining, I resent being brushed into someone's bathroom to watch him drugged his teeth, shave, shampoo and comb his hair."

"We abstain from purchasing products when the advertiser batters us with such trash."

Now this is pretty strong treatment for something that has given millions of people entertainment, excitement, companionship, knowledge and ringside seats at many events they otherwise could never have seen.

You have to think that what those critics were saying, in substance, was that it is hard to believe that a squirt of THAT tooth-paste can give EVERYBODY a sexy mouth, or that a dash of THAT deodorant can transform a wilted wallflower into a fairy princess besieged by sexy-moated princes, or that a shot of THAT tonic can really rev up tired blood and put a tiger into your veins.

And even if viewers accept all this as plausible, there is still the supreme test.

How do you hold down your temper or anything else when acid indigestion is burbling at you drop by drop in living color and you try to eat your dinner?

Do you suppose SOME producers, writers or sponsors may have been tuned in to those critics, we hope, we hope?

Beards and long hair have come to Romania and, as symbols of Western decadence, are the target of official wrath.

Police in Bucharest have reportedly adopted an effective tactic for stamping out creeping beatnikism.

Whenever a bearded youth is spotted on the street, he's asked to produce his identity card. The police then confiscate the card on the pretext that the bearded face does not match the mug shot.

Thus the untouneured one is forced to shave or see a barber in order to prove the card belongs to him.

Evidently, things can be pretty itchy for anyone without an identity card in this people's socialist republic.

Opinions of The People

Anyone in the Greater Vallejo Area is privileged to send letters to "Opinions of The People," an open forum of public opinion. Opinions in this column, however, do not necessarily represent the policy of the publisher. Letters must be confined to 200 words or less and addressed to The Editor, Times-Herald, 700 Main St., Vallejo, Calif. 94590. Your name will not be published if you make such a request.

OPINIONS OF THE PEOPLE

Please accept the following for publication in your "Opinions" page. It is taken verbatim from the March 1967 issue of Liberation Magazine.

Vallejo Protest The Press. I agree. The following letter was addressed to representative students and professors from the five South Vietnamese Universities in American cities who have protested American policies in Vietnam. Signed by 26 of the best-known leaders in these universities, with two of the signers' names made public: the letter was released to the American press by the Fellowship of the Reconciliation on March 26 and ignored.

Dear Fellow Students:

We are students and professors from all the universities of South Vietnam (Saigon, Hue, Da Nang, Tan Thuan and Vinh). We are writing to you today for your action in trying to stop this terrible war in our country. We cannot act officially, as you did, because the universities here are not permitted by the government to express their views freely. We have made petitions and appeals, but we cannot let our names be made public because we would be arrested and imprisoned.

Nevertheless, we write to thank you for your actions and to plead with you to continue. We ask you to consider these facts:

1. In South Vietnam cities the American power has become an open support of the U.S. government that no one can speak against without risking his life or his liberty.

2. It is not just the U.S. government that speaks out. The people of South Vietnam deeply despise the war and the American presence. They are not Communists, but if the war does not end, they will join the National Liberation Front because there is no other way out.

3. Americans should not believe that they are protecting South Vietnamese against Communism. Most of us believe that the United States should want to control the situation in Vietnam so that no one can speak against it without risking his life or his liberty.

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PUNCH LINE

It is within the purview of our representatives in the Congress to be contempt of all the problems in their districts. Our congressmen and others across the nation are irritating the more so as they go by. To control the funds for one problem has been to honor a great fighting ship. Will you please remember the forthcoming session in your paper during the week of Sept. 17, 1967.

The 14th annual reunion of USS Saratoga (CV) crewmembers will be held in Long Beach, Calif. on Oct. 7, 1967. All former crewmembers are urged to contact Art Nelson, 2011 Antonio St., Torrance, Calif. 90503.

In 1952 USS Saratoga (CV) became the first U.S. aircraft carrier to be commissioned. She was one of two years later pre-war United States aircraft carriers to survive the war and was the oldest aircraft carrier in service until she was sunk in the atomic bomb attack on Bikini.

In 1941 when the fleet was crippled at Pearl Harbor by the sudden Japanese attack, the Saratoga became the backbone of the American defense in the Pacific during World War II. Her planes flew thousands of air strikes against shore and sea targets in the Solomon Islands, New Guinea, the Marshall Islands, Iwo Jima, and the Ryukyu Islands.

After the end of the war, Saratoga played a major role in the "Magic Carpet" run and in right trips to the Pacific. She was one of the last U.S. aircraft carriers to be decommissioned.

Thank you very much.

T. A. WHITLOCK
Secretary
USS Saratoga (CV)
Publicity Committee

OPINIONS OF THE PEOPLE

Boaters View

In Sunday's Times-Herald you had an interesting question: "Should a driver test be given to boat operators?" Being a boat owner, we agree that this is a good idea. Too many do not get the idea when they are on the water. The age limit should also be set for operating a boat. It should be 18 years of age.

Anybody wishing to contribute, should contact Robert McReavie Young, 644-3834 or Mrs. Frances Franks, 641-5288. Our boys thank you.

MRS. BECCA ROBB
214 Banta Court

OPINIONS OF THE PEOPLE

East Vallejo Little League Mothers' Club

is holding their annual rummage sale Oct. 2 and 3, at 309 Main St. The proceeds from this sale will help to defray the many expenses of Little League.

Boys who don't only learn to play ball, but learn to work well and play with others. Plus the meaning of good sportsmanship. So be a good sport and help to sustain Little League by donating rummage sale property will be greatly appreciated.

Anybody wishing to contribute, should contact Robert McReavie Young, 644-3834 or Mrs. Frances Franks, 641-5288. Our boys thank you.

MRS. BECCA ROBB
214 Banta Court

OPINIONS OF THE PEOPLE

Vote, vote, vote.

That's all it takes in Minneapolis. That's all it takes in Minneapolis. That's all it takes in Minneapolis. That's all it takes in Minneapolis.

OPINIONS OF THE PEOPLE

Many thanks to council members and friends

for their help in making our recent rummage sale a success. Proceeds from the sale are currently being used to enlarge and remodel the pre-school and the adult training center.

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MARKETPLACE

OVER 120,000 READERS
THE NEWSPAPER THAT GOES
INTO ALL THE HOMES
EVERY MORNING

93RD YEAR—No. 15 VALLEJO, CALIF.—M

Heavy Raids Against Strike Major Port

Haiphong Bombed Second Successive Day By Navy

SAIGON (AP) — U.S. Navy bombers hit Haiphong North Vietnam a major port city, with heavy raids Monday for a second successive day, military spokesmen reported. There was no announcement immediately of American planes lost, but Communist news agencies claimed five U.S. aircraft were shot down.

IT'S RICH

SECOND CHANCE — If you're one of the disappointed readers who hoped to make contact with a playful Beagle pup offered in this week's Pet Exchange, try again at 645-2724. Mrs. Stone has four of the cute eight-week-old pups.

The apparent aim was to wreck supply routes leading out of the city and clog the port with supplies brought in on German and other ships. The U.S. strike also apparently was attempting to break the monsoon rains which are due soon and which will hamper flying.

The Navy said Monday that four targets inside Haiphong, one of which had been attacked for the first time Sept. 11. The targets also were hit in raids on Sunday.

The carrier bombers pounded a highway bridge eight miles from the center of Haiphong and pilots reported no losses.

CLAIM DISPUTED — City Planning Director Walter Bodok said that the perennial argument that Valley is unable to undertake major capital improvements because a disproportionately large segment of its population are retired people.

He said data developed by the city's Bureau of Planning and Research shows that 77 per cent of Vallejo's population of 68,000 is in the age bracket of 18 years or more. In 1960, the Federal census then pegged Vallejo's population at 60,677, down from 73 per cent in 1950.

He said that retirement age is 65 or older.

While Vallejo's population has increased by 12.5 per cent in the last seven years, the number of retirees eligible for pensions or living on fixed incomes has gained only 4 per cent during the same time.

BY COMPARISON, 1960 Federal census statistics show that seven years ago, 52 per cent of the nation's population was 65 years of age or older. In California, 68 per cent of the population was at least 65 years old.

Accordingly, Bodok said in a letter to the city's Board of Supervisors, the city's population is not so large as to be proportionately equal to the Bay Area, the state and the nation as a whole.

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